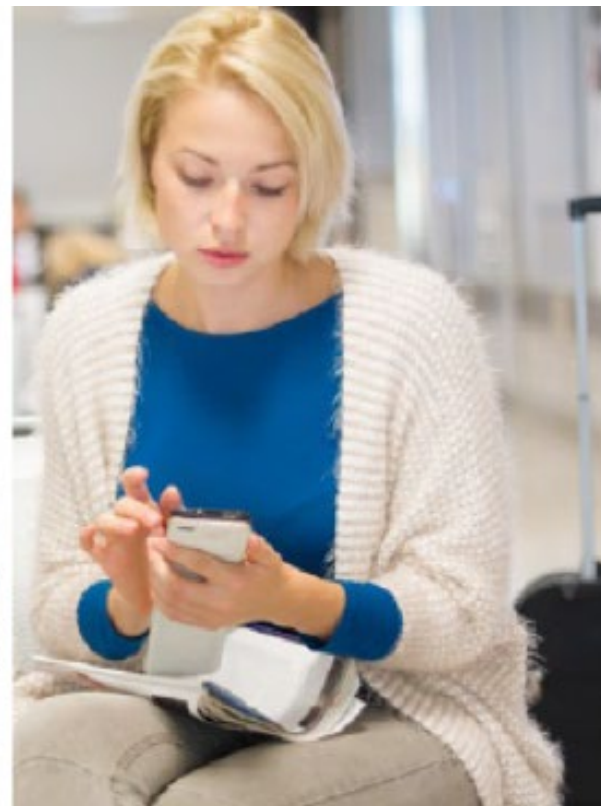


Wi-Fi Landing Page



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What is it?

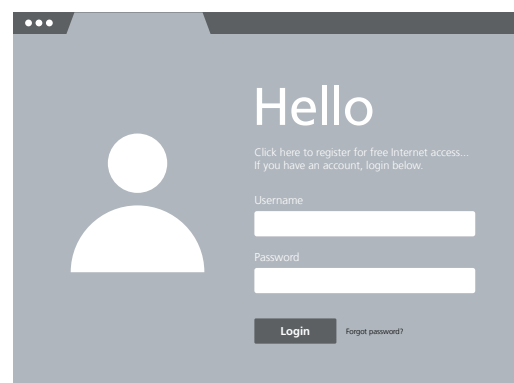
As a business at Heathrow, you will want to make your brand available to users over your wireless service. It's also important you can present staff, guests and passengers with different landing pages, so you'll need a service that recognises correct users and prevents them from logging in to spoof networks. Plus, you will be seeking opportunities to display messages over your wireless service. Our Wi-Fi landing page takes care of all that.

What we offer:

- Hosted landing pages for your Heathrow wireless solution
- Personalised pages to identify your business and Wi-Fi network
- Ability to present terms of use and fair use policies
- Optional bespoke HTML/CSS development

Why do you need this service?

- To avoid undesirable consequences for your users and your business from security risks
- Usage information for marketing purposes
- To interact with users with targeted campaigns
- As a tool to market your services to make positive impact on your bottom-line



Wi-Fi landing page

What information do you need to know?

- Wi-Fi landing page is an optional service that complements Heathrow’s Wireless LAN and broadband solutions
- Comes with unbranded HTML pages with light customisation. Full customisation available on request
- Ts & Cs, vouchers etc. presented at the time of access
- Session restrictions apply – 3 as default
- Supported scripting – none allowed on server side
- MAC caching for 24 hours

Why us?

- 24X7X365 on site airport based support
- Integration into your Heathrow based VPN/ Wireless network
- Coverage across the Heathrow campus

How much does it cost?

Captive Portal	Install	MRC
Splash page design and deployment	£7,000	
Splash page change	£1,000	
Splash page hosting per AP**		£10

** Excludes content filtering

What are the SLAs?

	Targets		
	Down for all	Down for some	Down for one
Response	30 mins	2 hours	2 hours
Remote fix	4 hours	4 hours	4 hours
Replacement	4 hours	4 hours	4 hours

For further information please contact your account manager or visit www.heathrow.com/telecoms